

24/7 Ben Brandon expose TV news format package cutting and voiceover script

Vision + natural sound	Voiceover + grabs
<p>MCU of 24/7 presenter in studio reading to auto-cue...</p> <p>A montage still graphic beside him/her includes images of illicit drug injecting, Ben Brandon receiving his Australian of the Year award, and a picture of Ben Brandon in an alley way with Terry Telford apparently deep in conversation (the photo delivered to Jeremy in scene one in a brown envelope....)</p> <p>A story "slash" across the top says:</p> <p>"The addict's friend?"</p> <p>Along the bottom of the huge graphic is written in large letters, <i>60 minutes</i>-style:</p> <p>"Research: Annette Freeman"</p>	<p>Presenter audio:</p> <p>Welcome to 24/7...</p> <p>And tonight our top story traces the activities of one of Perth's most admired businessman... last year's Father of the Year, Ben Brandon...</p> <p>Lauded for his work advocating on behalf of the destitute and drug addicted, Ben Brandon, is the quintessential good guy...</p> <p>Or <u>is</u> he?</p> <p>This exclusive report from 24/7's Matthew Field</p>
<p>SUPER (LEFT TOP OF FRAME): November 2009 (bottom of frame: Gen. Alan Hornby Governor-General</p> <p>GG, PM or other dignitary/MC at podium. Emblazoned behind is: 2009 Australian Father of the Year"</p> <p>Cutaways to Ben Brandon and family..</p> <p>Cheering supporters and other guests at the Father of the Year breakfast</p> <p>More overlay of celebratory breakfast</p> <p>Brandon shaking hands with several other suits</p> <p>Backlay into grab MC (eg WA premier) at centre opening..cutaways of gathered supporters</p> <p>WA Premier at mike podium addressing gathering</p>	<p>ROLL PACKAGE:</p> <p>UP SOT PM or other dignitary</p> <p>"For the 2009 Father of the Year award.. I have great pleasure in naming BEN BRANDON</p> <p>(up sot cheers)</p> <p>for his tireless work in supporting new ways to tackle the problem of drug addiction and homelessness among teenagers..."</p> <p>More cheers and applause DOWN SOT</p> <p>REPORTER V/O</p> <p>Removals magnate Ben Brandon was a popular choice as last year's Father of the Year... for good works <u>outside</u> the home as well as for his parenting...</p> <p>Five years ago he convinced other top West Australian businessmen to help him fund a new start for injecting drug users.</p> <p>UP SOT mc "In opening this wonderful facility – the first of</p>

<p>Super: (TOF) May 2005 SUPER: (BOF) Julie Willard WA Premier</p> <p>Overlay of a new beginnings rehab centre</p> <p>Brandon at a rally podium decorated with a banner: "Safe places for addicts"</p> <p>SUPER, top of frame, "2007" Brandon talking at podium</p> <p>Brandon walkies/sitting shots at home... as shot by Annette and Michael</p> <p>File tape of Brandon and his family in 2007/8</p> <p>Vision continuous with "Oh dad upsot"</p> <p>Brandon loading a plate with meat and veg from warmed vats</p>	<p>many - I give grateful thanks to the West Australian business community led by Ben Brandon...."</p> <p>DOWN SOT</p> <p>Ben Brandon's not-for-profit non-government rehab centres, "New beginnings", now operate in Perth, Fremantle and Adelaide.. Others are planned for Eastern capitals.</p> <p>Ben Brandon's also been one of the loudest voices arguing for state-run safe injecting rooms for drug users:</p> <p>UP SOT BRANDON "It gives these poor desperate kids and adults – emerging from often dreadful childhoods - a better chance to survive, seek help and turn their lives around." DOWN SOT BRANDON</p> <p>But despite his passion to help others, he told 24/7 this week, at home is where his heart is</p> <p>UP SOT I'm just a family man who loves his family... and cares about those whose families aren't as happy or fortunate" Down sot</p> <p>wife Caroline and their three teenage children, he says, bring him back to earth...</p> <p>Up sot (Brandon's kids – in unison) "oh dad! (groans and laughter)" Down sot</p> <p>Upsot (Natsot) 1-2 seconds - bustling soup kitchen sounds Downsot</p> <p>..Or serving meat and three veg to the homeless...</p> <p>UP SOT (BRANDON) "There you go mate. Get that into you." At least so we thought.....</p> <p>But it seems there are other places Ben</p>
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<p>STILL PHOTO OF BRANDON WITH TELFORD</p>	<p>Brandon's been lately... and other people he's been seeing.</p> <p>This picture was snapped just days ago...</p> <p>That's Ben Brandon in a secluded Perth laneway talking to someone West Australians know too well...</p> <p>Terry Telford.. dubbed Teflon Tel in W.A because, so they say, nothing sticks.</p> <p>Last year's WA Crime commission into links between a spate of gangland killings .. and the influx of a new super-grade heroin into Perth... was critical of several subpoenaed witnesses.. including Telford:</p>
<p>COMMISSION GRAPHIC WITH "TELEMATION"</p>	<p>Upsot..voiceover actor playing Commissioner "Mr Telford's secretiveness about sources of his income, has tried our patience, and suggests law enforcement agencies should keep a close watch on his activities....."</p> <p>"...His many "I can't recall"s and his remarkable run of gambling luck to account for a huge property portfolio ... are archetypally fanciful. His earnings warrant far more diligent investigation than west Australian police have seen fit to allocate so far... and I find their inaction, in and of itself, disturbing."</p> <p>Downsot</p> <p>UPSOT Reporter PTC:</p>
<p>LOSE GRAPHIC</p>	<p>So why would Western Australia's father of the year, the philanthropist with a fabulous income and perfect family.. . be having a quiet chat with Teflon tel - the man the WA Commission into DRUG-related organised crime is gunning for?</p> <p>Well, for a start, maybe Ben Brandon's family is not that perfect...</p> <p>END PTC</p> <p>Tonight we let you in on a secret we suspect Western Australia's media has kept under wraps for a while.</p> <p>WE've heard it from a few people but ...</p>

	<p>This young man.. who recently finished school with Ben Brandon's oldest son., is the only one who'd go on tape... He asked us to disguise his voice and face:</p> <p>UPsot – young man with face in shadow</p> <p>“Marcus Brandon was into coke .. got him through his matric.. We all wondered how he could afford it. The rumour is he gets it from a central source at a discount... because of who he is. But it sometimes dries up for him and that's sort of led him down the smack road.. 'sfar as I know he's got a habit.. It's cheaper but he still gets help apparently to buy it... so he can spend a lot of time lying on the beach....</p> <p>Reporter: What do you mean “a central source” – where is Marcus Brandon getting his drugs from?”</p> <p>“Not “where”... “who”. I'm too scared to say.. except he's a Perth figure, named in the WA drug crime thing last year.”</p> <p>Reporter: Sounds Like Terry Telford</p> <p>“Could be”</p> <p>Reporter “Has Marcus Brandon ever offered any drugs to you for sale”</p> <p>“Oh he's no salesman. Just a user.. and he doesn't see that much of his school buddies anymore.”</p> <p>For parents of Marcus Brandon's friends... that has to be a good thing....</p> <p>As far as Ben Brandon's concerned, the revelations about his son might just explain this recording acquired by 24/7:</p> <p>“Yep, Tel here. <i>(pause)</i> No, Brandon's sorted. We've got his son under our wing. <i>(quick pause)</i> We've got the gear he needs and we're giving him some good deeds to do to pay for it. No more trouble from the dad, guaranteed. <i>(pause)</i> Well, steer clear of anyone you don't know and we'll be right. Can I..”</p>
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	<p>What sounds unmistakably like Terry Telford moves into less interesting talk.</p> <p>These puzzle pieces raise more questions than they answer.... Most importantly: Just what is Ben Brandon's relationship with Teflon Tel? Is he the oil in the wheels so that nothing ever sticks?</p> <p>Matthew Field reporting for 24/7</p>
<p>Presenter B/A with same key graphic/ Change Graphic: "Multi-Man Cougar" Roll "Australian Gold" promo End promo roll – return to 24/7 studio Dissolve to black</p>	<p>We tried today to contact Ben Brandon for a reaction to our story but were unable to locate him.</p> <p>After the break... Just how many toy boys are too many for one peri-menopausal woman and her kids to live with?</p> <p>Our reporter Glynn Jeffrey visited one crowded house to find out..... and...</p> <p>24/7 program sting STING (SFX-Music)</p> <p>ROLL promo:</p> <p>Tonight in our new series we find gold from the West... the triumph of another Perth businessman... Alan Bond: Australia's 1983 America's Cup Victory.. That's tonight straight after 24/7.</p>